

## Invest in the Future of Ireland's Mental Health

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The 2012 OECD Report on Mental Health and Work showed that the prevalence of mental health disorders in OECD countries is as high as 20% of the population at any one time over a 12 month period. The International Labour Organisation was quoted in the same report as putting the cost of mental health disorders at 3-4% of GDP in most European Union countries. Most of these costs were from loss of productivity, absenteeism due to sickness, loss of potential labour supply and high unemployment amongst people with mental health difficulties.

These are startling statistics and Mental Health Reform is working towards a change in the provision of mental health services in Ireland to ensure that any person suffering a mental health difficulty can receive the highest standard of care and assistance towards full recovery.

In order to achieve our 5 year goals, we need to raise €1 million and we need your support to do this. If you are a forward thinking organisation that believes in both the social and economic case for better mental health services for people in Ireland, you can support the work of Mental Health Reform in the following way:

### Become a Champion of Good Mental Health

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By joining our Champions programme you will:

- Endorse our good mental health charter, which can be publicised to staff.
- Have your say on the changes you want to see in mental health services and support our lobbying programme.
- Receive support in creating a mental health strategy in the workplace.

As a Champion of Good Mental Health you will receive the following benefits:

- A talk to your employees once a year by a member of our Mental Health Policy Team.
- Recognition of your support on the Mental Health Reform website (currently 10,000 hits a year and growing)
- Regular updates from Mental Health Reform on issues affecting mental health in Ireland and our progress towards change.
- An opportunity to influence policy by taking part in our focus groups and lobbying activities.

Our Champions are asked to make an annual donation of €5,000 towards our work to help us ensure we can achieve our goals for good mental health services in Ireland.

For more information, please contact,  
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